NEWS RELEASE

TSXV: RIWI OTC: RWCRF

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RIWI Releases Audited 2025 Financials

Toronto, ON – RIWI Corp. (TSXV: RIWI) (the "Company" or "RIWI"), a market research platform, global trend-tracking and prediction technology firm, reported its financial results for the year ended December 31, 2025. All figures are reported in U.S. dollars unless otherwise indicated. RIWI's financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS").

RIWI highlights for the year ended December 31, 2025 – in US Dollars:

a. RIWI earned $5,672,202 in revenues in the fiscal year ending December 31, 2025 compared to $5,138,098 for the fiscal year ended December 31, 2024, an increase of 10.4%. Revenue consisted of $2,948,648 in transaction revenue, $1,310,922 in recurring revenue and $1,412,632 in project-based revenue. The Company recorded a net loss of $2,235,107 and an operating loss of $1,265,970 for the year ended December 31, 2025 as compared to a net loss of $806,574 and an operating loss of $566,121 for the year ended December 31, 2024. The year over year increase in operating losses is primarily driven by increased costs related to the integration of TheoremReach, Inc. ("TR") acquired late in 2024. RIWI continues to drive synergies and is focused on the cost structure to improve operating results in the future. The increase in net loss from 2024 is also driven by the non-cash $948,000 impairment of goodwill related to TR.
b. With the closing of USAID that was announced by the US government in 2025, RIWI strategically shifted its focus on selling to market research agencies and Consumer Packaged Goods organizations from its historical customer base of government, public health and academic institutions. The result was very positive and RIWI ended the year with 79% of revenues in these two new customer segments. While RIWI continues to service its traditional customers that require real time data collection, management continues to shift resources to build products and services focused on its new strategic direction.
c. RIWI continues to build out its AI native platform that enables decision making at the speed of AI. In order to fund growth, support working capital needs and commercialization activities, RIWI obtained a loan in the third quarter of 2025 from Pathfinder Asset Management for $1,000,000 CAD and subsequent to the year ended in 2025, RIWI completed a non-brokered private placement resulting in the issuance of 8,322,220 units for a total gross proceeds of $2,496,666 CAD. Management believes that it has the funds to support growth until consistent profitability is achieved.
d. RIWI signed 139 customer contracts in the year ended December 31, 2025, including 35 new RIWI customers, reflecting continued demand across its solutions.
e. RIWI continued its transformation into a research technology and audience platform company in 2025. This included the first release of its sample-only module which facilitates the delivery of specialized audiences in a secure way with in-built anti-fraud and data quality measures, a video diary solution where researchers can observe participant behavior and code their actions and an AI translation service fully integrated into its survey platform. In addition, RIWI began development of three major innovations that will be released in 2026. These are: 1. the next generation of its CoolTool platform that is being rebuilt with native AI solutions, 2. Bid Connect, an online communication and bidding platform to support its audience business and 3. VerifyHuman, a data quality and anti-fraud solution that will verify that survey respondents are real humans and determine approximate age and gender. All of these innovations will become available to the market in 2026 and are expected to drive future platform sales growth.
f. RIWI understands the value of establishing its brand in the core industries of market research and Consumer Packaged Goods. As such, it invested heavily in marketing and brand development by attending several conferences in 2025 including SampleCon, Quirks New York, Pangorn Sensory Science Symposium, Small Cap Discoveries as well as conducted several webinars and digital campaigns. In addition, it partnered with The Group of Analysts to launch a new syndicated data series and program set to launch in May 2026 called the Global Data Impact Index that aims to understand the business value of organizations' data assets.

“RIWI undertook a major strategic transformation in 2025 in response to shifts in U.S. international development funding, rapid AI-driven changes in market research, and rising survey fraud,” said Greg Wong, CEO of RIWI. “By sharpening our focus on delivering high-quality audiences and platform solutions to brands and research partners, we’re already seeing growth and are on track for sustained long-term profitability.”

RIWI CORP.
Consolidated Statements of Loss and Comprehensive Loss
For the years ended December 31, 2025 and 2024
(Expressed in U.S. dollars)

	2025	2024
Revenues (Note 9)	**$ 5,672,202**	$ 5,138,098
Operating expenses		
General and administrative (Note 10)	**1,765,451**	1,766,770
Operations (Note 10)	**3,931,079**	2,769,225
Technology costs (Note 10)	**620,742**	491,834
Sales and marketing (Note 10)	**620,900**	676,390
Total operating expenses	**6,938,172**	5,704,219
Operating loss before other income/(expense)	**(1,265,970)**	(566,121)
Other income/(expense)		
Interest income	**3,667**	71,195
Interest expense	**(172,497)**	(19,596)
Loss on asset disposal	**(308)**	-
Impairment of goodwill (Note 6)	**(948,000)**	-
Other expenses (Note 10)	**(61,354)**	(211,151)
Total other income/(expense)	**(1,178,492)**	(159,552)
Net loss before income taxes	**(2,444,462)**	(725,673)
Income tax expense/(recovery) (Note 14)	**(209,355)**	80,901
Net loss and comprehensive loss for the year	**$ (2,235,107)**	$ (806,574)
Net loss per share		
Basic and diluted	**$ (0.12)**	$ (0.04)
Weighted average number of common shares outstanding		
Basic and diluted	**18,121,688**	18,004,428

RIWI CORP.
Consolidated Statements of Financial Position
As at December 31, 2025 and December 31, 2024

		December 31, 2025		December 31, 2024
Assets				
Current assets				
Cash and cash equivalents	**$**	**551,356**	$	1,845,224
Accounts receivable (Note 12(a))		**1,128,344**		1,636,810
Unbilled revenue (Note 9(b))		**61,042**		112,069
Contract costs		**-**		38,082
Prepaid expenses and other assets		**51,767**		128,921
Total current assets		**1,792,509**		3,761,106
Property and equipment		**13,997**		24,652
Intangible assets (Note 6)		**1,156,816**		1,496,485
Goodwill (Note 6)		**99,092**		1,047,092
Total assets	**$**	**3,062,414**	$	6,329,335
Liabilities				
Current liabilities				
Accounts payable and accrued liabilities	**$**	**952,999**	$	1,179,152
Acquisition holdbacks payable (Note 5)		**104,989**		775,991
Deferred revenue (Note 9(b))		**253,742**		1,092,815
Notes payable (Note 7)		**67,394**		58,073
Total current liabilities		**1,379,124**		3,106,031
Long-term liabilities				
Long-term portion of notes payable (Note 7)		**1,539,428**		967,473
Deferred tax liability (Note 14)		**-**		215,270
Total liabilities		**2,918,552**		4,288,774
Shareholders' equity				
Share capital (Note 8)		**5,085,404**		4,940,930
Contributed surplus (Note 8)		**3,184,159**		2,990,225
Accumulated deficit		**(8,125,701)**		(5,890,594)
Total shareholders' equity		**143,862**		2,040,561
Total liabilities and shareholders' equity	**$**	**3,062,414**	$	6,329,335

About RIWI

RIWI is a market research platform and global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries. https://riwi.com

RIWI CORP.

Signed: *"Greg Wong"*
Greg Wong, Chief Executive Officer

For more information, please contact investors@riwi.com

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